



 **PARKER®**

## Duofold Lucky 8 Limited Edition

Insert Name, Title [Date menu under insert]  
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# Parker – 120<sup>th</sup> Anniversary



Sharpie.

IRWIN.

Goody

Rubbermaid

GRACO

Calphalon

WATERMAN

LENOX

PAPERMATE

LEVOLOR

PARKER

DYMO

Amerock

BERNARDINI



- » 1809 - The pen making industry officially began.
- » 1888 - George Safford Parker, a school teacher from Janesville was tired of unreliable writing instruments and 'made a better pen'.
- » 1889 - The first Parker fountain pen was patented
- » 1892 - The Parker Pen Company was incorporated
- » 1894 - Lucky Curve ink feed system was patented
- » 1906 - The Sterling Silver and Gold Snake pens were designed
- » 1917 - The US War Department awards Parker a contract for his unique Trench Pen.
- » 1920 - Parker introduces its first mechanical pencil.
- » 1921 - Parker breaks from the industry crowd by introducing the Duofold Fountain Pen.
- » 1931 - QUINK ink is introduced.
- » 1933 - The Arrow Clip was designed.
- » 1937 - Company founder George S Parker dies.

- » Company Philosophy by Parker founder - George Safford Parker: “Make something better and people will buy it”
- » 1888 – George Safford Parker, a school teacher from Janesville was tired of unreliable writing instruments and ‘made a better pen’.
- » In 1921, he created Duofold, inspired by the age of Jazz and Art Deco.
  - The Duofold reflects the opulence and iconography of its origins. It is a pen of exceptional character and distinctive appearance, exuding the quality and luxury of outstanding craftsmanship.
  - Today, Duofold is both the **flagship** of Parker’s prestige pen collection, and its **creative face**, with a history of **highly special and limited editions**.

- » Parker Duofold LE pens 2002-2008:
  - 2002 Queen's Royal Accession (2500)
  - 2006 Queen 80th Birthday LE (10 pens)
  - 2006 Cloisonné (3900 pens)
  - 2007 True Blue (5000 pens)
  - **2008 Lucky 8 - 3888 pens**

» Following on the success of the previous limited editions, we are launching Duofold Lucky 8 Limited Edition

» This **2008 Lucky 8 LE is also to celebrate 120th anniversary of “a better pen being made”**





# CONCEPT & STORY



**THINK IT OVER!** If you can sell one, two or three dozen **Geo. S. Parker Fountain Pens** before January 1, 1895, you will be money ahead. **YOU CAN DO IT** if you will. Thousands of dollars are spent in advertising our goods. That helps the dealer. Two days later we will mail you full particulars. Yours very truly,

P. B. NEWELL & Co., Station L, New Orleans, La.  
I have given you this a good chance and also  
received them, and believe that after **three years'**  
**experience** in handling Fountain Pens, I have found  
yours the best yet made.

**THE PARKER PEN CO.**

**HOW ABOUT IT ?** OUR NEW EUGENIAN FIBER FOUNTAIN  
SURPASSES ANYTHING EVER  
DISCOVERED TO THE TRADE.  
O.D.D.D.

Is your Holiday Stock of **GEO. S. PARKER FOUNTAIN PENS** complete ?  
Nothing makes a more useful or appropriate present.  
Your customers recognize this.

**The Geo. S. Parker Fountain Pen.**



.....LET US SEND YOU half dozen; one dozen. (Tray free with a dozen order) or as many as you wish of the best sellers.  
Your order will be filled same day as received. If you cannot wait on the mails to send in order, wire us at our expense.....

I have given you some pens worth through  
and more receiving them and order to you  
after three years' experience in handling  
Fountain Pens I have never seen the like  
for money. P. B. NEWELL & Co., Station  
New Orleans, La.

Yours Very Truly  
**THE PARKER PEN COMPANY,**  
Janesville, Wis.

Early George Parker pen made of mottled rubber, hexagonal shaped barrel. An eyedropper with an over-feed.

» Collectors of extraordinary pens / those who know the history of Parker



1962 Intermediate Nuclear Force Treaty



"Your letters brought me home safe!"

It helps get your feet home sooner—and safer—keep writing to them regularly!

**It helps get your feet home sooner—and safer—keep writing to them regularly!**

Your letters brought me home safe



1997 Pro-Start II U.S./ Russian Arms Accord



Maintenance-free gold, with a point like a smooth proof bearing, and an Over-size Barrel that resembles a Citizen's Lapel Pin.

### A 25 Year Pen

Created by Gene S. Parker a successor of the legendary 'Barker' brand.

**IT'S THE 25TH ANNIVERSARY** of a magnificent pen that has become an icon of success and achievement. It is the only fountain pen in the world that has been named 'The Pen of the Century' by the *Time* magazine, the only fountain pen in the world that has been named 'The Pen of the Century' by the *Time* magazine, the only fountain pen in the world that has been named 'The Pen of the Century' by the *Time* magazine.

**More and Bigger in America**

We have set a new standard in the fountain pen industry, and we have set a new standard in the fountain pen industry. We have set a new standard in the fountain pen industry, and we have set a new standard in the fountain pen industry. We have set a new standard in the fountain pen industry, and we have set a new standard in the fountain pen industry.

**The PARKER Duofold**

The 25 Year Pen

\$7

THE PARKER PEN COMPANY - JANESVILLE, WISCONSIN

# PRODUCT DETAILS

**TASSIE**  
*Unlike existing Duofold tassie, it is not tapered towards the decal*

**DECAL**  
*New decal graphics. It is a flat decal not domed*

**CLIP**  
*Standard Duofold clip – with feather design. 23ct gold plated*

**SERIAL NUMBER**  
*Laser engraved on the base of the button; confirms the uniqueness of the collection. The matching serial numbers are repeated in the Certificate of Authenticity included*



**NIB**  
*Retro nib graphics – Parker arrow design. Single colour (all gold no platinum infill). Extra polished; 18ct gold*

**CAP BAND**  
*One deep engraved wide cap band (unlike current Duofold which has two narrower cap rings). 23ct gold plated*

**CAP**  
*Octagonal shape. Finish: Black & smoke grey. The finish is achieved with the black variegated material*

**BARREL**  
*Octagonal shape. Finish: Black & smoke grey. The finish is achieved with the black variegated material*

\* Image not final



# FEATURES & BENEFITS

## CAP

*Octagonal shape. Screw on/off cap to give a secure fit*

## DECAL

*New decal graphics to emphasize the heritage of the product and Parker history*

## BARREL

*Octagonal shape demonstrates craftsmanship and aesthetic of the early edge design and angular shape barrel. Strong sense of personal style. Classic & elegant..*

## TASSIE

*Tassie is the original 1988 Centennial model with parallel sides*

## NIB

*Retro arrow-style nib graphics emphasize the heritage of the product. To add distinct values, the 18ct open nib is engraved with the original classic PARKER logo of the 1920's*

## CLIP

*Parker Arrow clip. Symbolizes reliability, strength, tradition of Parker*

## CAP BAND

*Classic & bold design from the 1930's, epitomises aesthetic appeal*

## INK

*Fitted with de-luxe piston filler suitable for Quink / Penman bottled ink. Convertible for use with Parker Quink ink cartridges*

\* Image not final



# FEATURES HIGHLIGHT

Extraordinary **cap & barrel** – octagonal in black & smoke grey



Parker feathered Arrow **clip**



New **decal** graphics



Retro arrow-style **nib** graphics. Engraved: PARKER + 18K 750



**Tassie** is with parallel sides



**Cap band** sketch:

⇔ PARKER ⇔ DUOFOLD

Linear grooves in base



\* Image not final

# PRODUCT DETAILS



<b>Mode</b>	1 mode: Centennial Fountain Pen
<b>Centennial Fountain Pen</b>	<p>Nib: Extra polished, 18ct gold nib. Retro Duofold nib graphics</p> <p>Nib Grade: Medium only</p> <p>Converter: De Luxe GT piston fill converter for use with bottled ink</p> <p>Decal: New graphics following '8' theme</p> <p>Serial Number: Individually numbered from 0001 to 3888 on the pen button</p>
<b>Finish</b>	<ul style="list-style-type: none"> <li>» Black &amp; smoke grey</li> <li>» Constructed from precision machined, cast acrylic</li> <li>» The finish is achieved with the black variegated material</li> <li>» The smoke grey pattern is different in each pen and displays a natural rippled finish caused by the varying hardness of the resin</li> </ul>
<b>Trim</b>	23ct gold plated
<b>After Sales Service</b>	Please refer to the Service Manual (located on FW intranet)
<b>Spare parts</b>	Available ex-European DC
<b>COO</b>	UK (Newhaven). Button is marked "Made in UK"
<b>Availability</b>	September 2008
<b>Pricing</b>	See pricing schedule

# PACKAGING DETAILS



\* Image not final

- » Dimensions: 254mm L x 178mm W x 87mm H
- » Material: Genuine wood in black with high gloss piano finish
- » Design: Octagonal shape with catch lock
- » Construction: Upper inlay to hold ink & pen  
Lower inlay to hold booklet and Certificate of Authenticity
- » Refill: Quink ink (black ink) with special theme designed ink label
- » Outer packaging: Velvet bag and sleeve – same as True Blue



# BOOKLET – COVER PAGE



- » Dimensions: 160mm L x 110mm W
- » Style: Octagonal shape. Certificate of Authenticity is enclosed inside the booklet. Warranty contents are contained in the last section of booklet
- » Limited Edition: Each is individually numbered.

- » **PR Activity**
- » **Events:**
  - **Collectors events and trade launch events**
- » **In store POS support**
- » **Website**